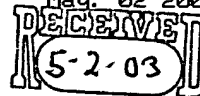


**Official**#19/E  
W. Lawan  
5/14/03*In the United States Patent and Trademark Office*

In re application of: <b>Eyal Bartfeld</b>	
For: <b>METHOD AND APPARATUS FOR SELECTING AND DISPLAYING MULTI-MEDIA MESSAGES</b>	
Serial No.: <b>09/484,730, conf. # 1034</b>	Group: <b>2611</b>
Filed on: <b>1/18/2000</b>	Examiner: <b>Reuben M. Brown</b>
Correspondence Date <b>May 1, 2003</b>	Docket: <b>2000-001</b>

**Amendment and Response**

Sir,

- 5 This amendment is in response to the office action mailed to applicant on February 3<sup>rd</sup>, 2003, and is submitted in accordance with the Revised Amendment Format under the waiver of 37 C.F.R. § 1.121 as issued by the Deputy Commissioner for Patent Examination Policy on 1/31/03.

- 10 Our understanding is that no fee is due in connection with this submission. If this understanding is incorrect, please charge any fee, or credit any overpaid amount, to Deposit Account No. 501392.

Please amend the above-identified application as follows: